

Turn this...

...into this



Get the tools you need to recruit the stores you want.

**If you want to attract new stores and restaurants to fill vacancies and grow your tax ratables, you'll need the Retail Data Kit<sup>SM</sup>**

Retail stores and restaurants depend upon data to help them select the best locations for their businesses. That's why you need the JGSC **Retail Data Kit<sup>SM</sup>**. It's an effective, yet inexpensive, tool that provides the data you need to recruit the stores and restaurants you want.

At JGSC, we've worked with shopping centers, developers, and more than 100 communities in 16 states to help them analyze their markets, create compelling strategies and marketing materials, and recruit the stores and restaurants they want.

The **Retail Data Kit<sup>SM</sup>** gives you the information you need to jump-start your retail recruitment effort. The kit includes all of this...

- **Trade Area Definition** – Working with you, we identify, document and define the geographic area from which your shoppers originate.
- **Retail Data** – Using concentric rings and drive-time maps, we compile custom demographic, economic,

and consumer spending reports for your trade area. The reports show estimated sales and consumer potential in dozens of retail categories including clothing, dining, electronics, grocery, furnishings, automotive, medical, recreation, pets, and more.

- **Data Analysis** – We examine over 3,500 data points and compare your community to the trade area and region to identify those retail categories with the best recruitment opportunities for you.
- **Community Fact Sheet** – We create a fact sheet that summarizes key data about your community and highlights the advantages you offer for retailers and restaurants. You can use the fact sheet to recruit retailers and share it with local brokers.
- **Tips for Success** – We'll include tips for launching a successful recruitment program and suggestions for engaging property owners and brokers.

**The Retail Data Kit<sup>SM</sup> including all data, analysis, the community fact sheet, and tips for successful recruiting is available for just \$4,875. This is a limited-time offer.**

So, if you want to jump-start your retail recruitment efforts, give us a call today at 856.662.8800.

